

Event Report

ToYoulogy - طيولوجيا

Event Context	2
Event presentation	2
Event Objectives	2
Event Partners	2
Event Activities	2
Results and Outcomes	4
Conclusion	4
Event Photos	5

Event Context

The ToYoulogy-طيولوجيا event comes in the frame of the World Interfaith Harmony week 2024. The event was held especially at the occasion of the interfaith manifestation. The event took place in Tunis city in Tunisia over the period from the 1st of February to the 2nd of March.

Event presentation

ToYoulogy-طيولوجيا was a visual Art exhibition made of 43 artworks in the aim of promoting interreligious dialogue in the critical situation of global warming. The event is based on a visual storytelling approach which is considered one the most efficient cultural media techniques in today's contemporary context. The exhibition visually narrates a story called "The conference of the birds" known traditionally in almost all the world's cultures. The story was about 30 birds traveling to meet the Truth in the aim to solve the conflicts engendered by their differences. At the end of their journey they found that all and each of them is an image of that Truth. They concluded that they don't have to go far away to find their seek which is hidden in themselves, and in their discovery of themselves in each other.

Event Objectives

- Promote interreligious dialogue
- Promote dialogue between religions and Art
- Promote unity between all faiths as a solution to face the climate crisis
- Promote diversity and oneness as a synonym of adherence to diversity

Event Partners

The event was realized with the support of the following partners:

- The dialogue center Kaiciid supported the realization of part of the exhibited artworks¹
- The municipality of Tunis provided the event with the exhibition place: Gallery Yahya in the Palmarium center of Tunis (Strategic place situated in the principal avenue of Tunis city)²
- The Union of Tunisian Visual Artists supported the fees of the opening event, communication and artworks transportation³

Event Activities

The event activities were as following :

- Event publication on press channels

¹ <https://www.facebook.com/share/p/oinPi851EY5S1UKt/?mibextid=oFDknk>

² <https://www.facebook.com/share/p/nV91W1L4CXRqN8xd/?mibextid=oFDknk>

³ <https://www.facebook.com/share/p/1CBjtdFy6wcD9KbH/?mibextid=oFDknk>

- An article about the event was first published on the Tunis Africa News Agency ⁴ on the date of 24 th of January 2024
- The article was then redistributed by other newspapers and digital communication media such as Babnet (one of the most popular in the country) ⁵ and the Tunisian Cultural Channel ⁶
- The digital platform SawaHewar.com specialized in interreligious dialogue wrote an article to introduce the event ⁷
- Event Introduction on the Tunisian Cultural Radio
 - date : 29th of January 2024
 - description: An intervention of 30 min with a journalist of the Tunisian Cultural Radio to introduce the event to the public.
- The event Opening
 - date : 1st February
 - description: An opening ceremony was held in the event gallery situated in the Palmarium center of Tunis with the presence of artists, journalists, officials from the municipality of Tunis, team of the Union of Tunisian Visual Artists, and representatives of religious groups such as the Baha'is representative in Tunisia
 - The digital platform SawaHewar.com specialized in interreligious media reported about the opening event ⁸
 - Other digital news platforms wrote about the event in Tunisia ⁹
- 02/02/2024 : A communication point on the International Tunisian Radio ¹⁰ about the exhibition
- 24/02/2024 : A communication point on IFM radio and IFM TV ¹¹ about the exhibition

4

<https://www.tap.info.tn/ar/%D9%88%D9%8A%D8%A8-%D8%B3%D9%8A%D8%AA-%D8%AB%D9%82%D8%A7%D9%81%D8%A9-%D9%88-%D8%A3%D8%AA%D8%B5%D8%A7%D9%84-Portal-Culture/17053409--%D8%B7%D9%8A%D9%88%D9%84%D9%88%D8%AC%D9%8A%D8%A7-%D9%84%D8%AE%D8%A7%D9%84%D8%AF>

⁵ <https://www.babnet.net/cadredetail-280971.asp>

6

<http://www.radioculturelle.tn/%D8%A7%D9%84%D9%81%D9%86%D8%A7%D9%86-%D8%A7%D9%84%D8%AA%D8%B4%D9%83%D9%8A%D9%84%D9%8A-%D8%AE%D8%A7%D9%84%D8%AF-%D8%B2%D8%BA%D8%AF%D9%88%D8%AF-%D9%85%D8%B9%D8%B1%D8%B6-%D8%B7%D9%8A%D9%88%D9%84/>

7

<https://sawahewar.com/?p=9428&fbclid=IwAR0-ms5eOezB6GKQpdgCX4zIN3H7ngGzTy6leisSsML77JmDur9vmrnVg4o>

8

https://sawahewar.com/?p=9486&fbclid=IwAR2G5vR6Vh2kwxE_G75Q_BaVvteJm8uAJAgEBXGwQriJlloZHkpZvaEQNuc

9

https://www.albayene.tn/%D8%A7%D9%81%D8%AA%D8%AA%D8%A7%D8%AD-%D9%85%D8%B9%D8%B1%D8%B6-%D8%B7%D9%8A%D9%88%D9%84%D9%88%D8%AC%D9%8A%D8%A7-%D9%84%D9%84%D9%81%D9%86%D8%A7%D9%86-%D8%A7%D9%84%D8%AA%D8%B4%D9%83%D9%8A%D9%84%D9%8A/%D8%AB%D9%82%D8%A7%D9%81%D8%A9-%D9%88%D9%81%D9%86/?fbclid=IwAR0r6OThjLDPDh3ufedRKY0MQ-_I2rLDh1NGEW3BkCkfeND4w9v2nn48QC4

¹⁰ <https://fb.watch/quFy7XaSoq/>

¹¹ <https://fb.watch/quFA8PtIH-/>

- 01/03/2024 : A communication point on Express FM radio (Tunisian Youth Radio)¹² about the exhibition
- Continuous communication and interaction with the public on social media throughout all the period of the event ^{13 14}
- The exhibition gallery was continuously receiving visitors from the public during all the event's period from Monday to Saturday, between 10am-5pm

Results and Outcomes

- 6 newspaper articles about the event was published on local Tunisian and international press and interreligious specialized media
- 4 radio interviews was released to promote the event objectives, and to communicate to the public about interfaith in the age of climate crisis
 - 1 of the four interviews was published on IFM TV
 - The four radio events were published via web streaming and are accessible durably as assets to promote the interreligious dialogue
 - The event's web streamings recorded more than 5500 views
- 18 posts on Instagram were shared within the WIHW communication stream
- The International dialogue center kaiciid shared a about the event on its official social media page¹⁵
- The number the physical exhibition visitors was estimated to 3000 person during all the event.

Conclusion

The event was a special occasion to promote interreligious dialogue in the current critical context of the world's crisis. Most of the event visitors expressed they were unaware about the importance of interfaith in building a safe future before. The event met totally or partially all its objectives in promoting the interreligious dialogue in the context of the climate crisis. The event contributed within the World Interfaith Harmony Week manifestation to build strong links between all faiths. During all the manifestation period *طيوولوجيا*-Toyology communication was present on the social media stream of the WIHW to promote oneness and diversity as the same path to reach a safe future for the whole planet.

¹² <https://fb.watch/qE0VGYx0qK/>

¹³ <https://www.instagram.com/khaled.zaghd/>

¹⁴ <https://www.facebook.com/khaledzaghd>

¹⁵ <https://www.facebook.com/share/p/oinPi851EY5S1UKt/?mibextid=oFDknk>

Event Photos







اتحاد الفنانين التشكيليين التونسيين
Union des Artistes Plasticiens Tunisiens



تكنولوجيا
TOYOLOGY

العنان التشكيلي خالد زعيدود

01.02.2024 - 02.03.2024

Galerie Yahya
Le palmarium
Tunis

01 Février 2024 à partir de 15h

WWW.TAAROUN.ART

WORLD INTERFAITH HARMONY WEEK



The Official UN Observance in the 11th Week of February