



**Interfaith Blood Donation Campaign on International Day of Human Fraternity (Celebra con nosotros el Día Internacional de la Fraternidad Humana donando sangre) 04.02.2021 | All day**

ARCO FORUM commemorated the International Day of Human Fraternity, that took place this year for the first time, on the 4th of February in the context of World Interfaith Harmony Week, by organising a blood donation campaign. Several organisations ([Donación de Sangre Cruz Roja](#), [Asociación Amistad y Encuentro Interreligioso](#), [Cultura del encuentro](#), [Casa Turca](#), [Casa Turca de Barcelona](#), [Extremely EUnited](#), [Archidiócesis de Madrid](#), [Comisión Islámica de España](#), and [Federación de Comunidades Judías de España](#)) were invited by ARCO FORUM to join the campaign and they all showed their support throughout the day.

**About the International Day of the Human Fraternity**

On the 4th of February, 2019, Pope Francis and the Grand Imam of Al-Azhar met in Abu Dhabi to sign the Document on Human Fraternity—a joint statement calling for the reconciliation of people of goodwill in service of universal peace. With the support of the United Arab Emirates, they all formed the Higher Committee of Human Fraternity. Declaring the International Day of Human Fraternity by the UN on the 4th of February in the context of World Interfaith Harmony Week has provided an opportunity to highlight the principles and values included in the “Document on Human Fraternity” and explore good practices towards its implementation as a pathway to the future.

**About obstacles due to the Covid-19 pandemic**

The Covid19 pandemic is having many effects in the Spanish society. In order to prevent low attendance, ARCO FORUM, in collaboration with Cruz Roja provided all the information needed in order to be part of the campaign safely, as well as the details regarding the places for donating and the criteria that needs to be taken into consideration for being able to donate.

The **outcome** of the campaign, thanks to all the information provided and the strict hygiene standards of all the professionals involved was highly satisfactory. The people visited different centers of Cruz Roja Española (Spanish Red Cross) that were previously announced in our campaign information pack.



WORLD INTERFAITH HARMONY WEEK



The Official UN Observance in the 1<sup>st</sup> Week of February

### **About ARCO FORUM's Scriptural Reasoning activities in the media**

ARCO FORUM announced this campaign on the social media platforms of Facebook, Instagram, Twitter and website, as well as the newsletter. The same was done with the outcome so that followers and the audience are always updated on the campaigns that ARCO FORUM is carrying out. These posts are always linked with the corresponding hashtags of the World Interfaith Harmony Week (#WIHW and #WIHW2021) as well as the corresponding pages tagged. The organisations that offered their support also contributed to the dissemination of the posting and the outcome. Additionally, Cruz Roja has shown its gratitude to ARCO FORUM for the initiative.