

To whom it may concern,

This is the first YARA event that I have attended, and I must say I was delightfully surprised to find it was quite different from what I had expected. YARA's COEXIST seemed to be a typical event where interfaith dialogue is promoted through examining points of similarity between the different faiths.

What COEXIST examined was the role of faith in society. Specifically, how faith promotes individuals to participate in society and become positive contributors. The event presented examples of successful individuals who were working to improve society through social entrepreneurship, while highlighting how their inner faith.

It is important to note that faith is used as the motivator, not religion. Because faith is understood to be internal, while religion is an external structure that influences faith. Participants shared their feelings of reward, satisfaction, and gratification at helping others as motivators for them doing good to the society.

I found this event to be quite inspirational. Instead of a preachy atmosphere, it was an inspirational and motivational event where each speaker shared their journey in social work, and how their faith caused them to help others. The feeling I was left with was very positive, and I wish that there were more events like that through the year.

Ahmad El-Zubi

Director

Research and Studies Department

Jordan Investment Board

Tel +962 6 5608400 (444)

Mob +962 77 9775775

a.elzubi@jib.com.jo

